

Camille Jacquelyne Saucier

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EDUCATION

Ph.D., School of Communication, Northwestern University
“*Leveraging Motivations to Curb Misinformation*”
Drs. Nathan Walter (Chair), Erik Nisbet, Michelle Shumate
Planned April 2024

M.A., School of Communication, Northwestern University
Drs. Nathan Walter (Chair), Michelle Shumate, James Schwoch
2022

Graduate Certificate, Sol Price School of Public Policy, USC
Sustainable Policy and Planning
2018

M.C.M., Annenberg School for Communication and Journalism, USC
Communication Management
2017
Focus: Social Marketing, Strategic Communication

B.A., Dornsife College of Letters, Arts and Science, USC
Major: Social Science (Psychology) *Minor*: Global Communications
Summa Cum Laude
2016

POSITIONS

Assistant Professor, Clemson University
Department of Communication
August 2024

Graduate Research and Teaching Assistant, Northwestern University
Department of Communication Studies
2019 - 2024

HONORS

Outstanding Teaching Assistant Award, Northwestern, Department of Communication Studies
2023
Practitioner Certificate, Center for the Integration of Research, Teaching, and Learning (CIRTL)
2022
Teaching Certificate, Northwestern, Searle Center for Advancing Learning & Teaching
2022
Top Paper, Mass Communication Division, National Communication Association
2022
Top Paper, Political Communication Division, National Communication Association
2020
Emma Josephine Bradley Bovard Award, University of Southern California
2016

GRANT APPLICATIONS

2023 Graduate Research Grant, Northwestern University, The Graduate School. Submission Title:
Exploring the Role of Self-Affirmation in Curbing Conspiracy Theory Belief, \$1500*

2023 Graduate Dissertation Grant, Northwestern University, Department of Communication Studies.
Submission Title: *Exploring the Role of Self-Affirmation in Curbing Conspiracy Theory Belief*, \$1500*

2021 APA/CDC Grant Psychological Science Addressing COVID-19 Pandemic Priorities Program
(CDC Award# 6NU87PS004366-03-02), Submission Title: *Sharing for Belonging not Belief: Does the
Motivation to Belong Influence Misinformation Sharing?* \$200,000

*Awarded

PUBLICATIONS

Peer-Reviewed Publications (n = 10)

1. **Saucier, C. J.**, Ma, Z., Montoya, J. A.*, Plant, A.*, Suresh, S., Robbins, C. L., & Fraser, R.* (In Press). Overcoming health information inequities: Valley Fever information repertoires among vulnerable communities in California. *Health Communication*.
2. Walter, N., Holbert, L., Brooks, J., **Saucier, C. J.**, Suresh, S., & Fiers, F. (Revise & Resubmit). Getting out of debt: The Communication-Begets-Communication (CBC) typology as an approach to theoretical advancement in the field. *International Journal of Communication*.
3. **Saucier, C. J.**, Suresh, S., Brooks, J. J., Walter, N., Plant, A.*, & Montoya, J. A.* (2022). The effect of an entertainment-education intervention on the reproductive health of young women of color. *Health Communication, 37*(9), 1093-1103. <https://doi.org/10.1080/10410236.2021.1903741>
4. Walter, N., Cohen, J., Nabi, R. L., & **Saucier, C. J.** (2022). Making it real: The role of parasocial relationships in enhancing perceived susceptibility and COVID-19 protective behavior. *Media Psychology, 1*(1), 1-18. <https://doi.org/10.1080/15213269.2021.2025110>
5. **Saucier, C. J.**, & Walter, N. (2021). Dissecting a frog: A meta-analytic evaluation of humor intensity in persuasion research. *Annals of the International Communication Association, 45*(4), 258-283. <https://doi.org/10.1080/23808985.2022.2033634>
6. Walter, N., Brooks, J., **Saucier, C. J.**, & Suresh, S. (2021). Evaluating the impact of attempts to correct health misinformation on social media: A meta-analysis. *Health Communication, 36*(13), 1776-1784. <https://doi.org/10.1080/10410236.2020.1794553>
7. Walter, N., Edgerly, S., & **Saucier, C. J.** (2021). Trust, then verify: When and why people fact-check partisan information. *International Journal of Communication, 1*(1), 1-15. <https://ijoc.org/index.php/ijoc/article/view/17325/3590>
8. Escobedo, P., Rosenthal, E. L., **Saucier, C. J.**, Unger, J. B., Cruz, T. B., Kirkpatrick, M., & Allem, J. P. (2021). Electronic cigarette product placement and imagery in popular music videos. *Nicotine & Tobacco Research, 23*(8), 1367-1372. <https://doi.org/10.1093/ntr/ntaa273>
9. Tukachinsky, R., Walter, N., & **Saucier, C. J.** (2020). Antecedents and effects of parasocial relationships: A meta-analysis. *Journal of Communication, 70*(6), 868-894. <https://doi.org/10.1093/joc/jqaa034>
10. Walter, N., **Saucier, C. J.**, & Murphy, S. T. (2019). Increasing receptivity to messages about e-cigarette risk using vicarious affirmation. *Journal of Health Communication, 24*(3), 226-235. <https://doi.org/10.1080/10810730.2019.1597951>

*Industry collaborators

Book Chapters and Encyclopedia Entries (n = 1)

1. **Saucier, C. J.** & Walter, N. (2022). Fact-Checking. In A. Ceron (Ed.). *Encyclopedia of Technology and Politics*. (pp. 151-155.). Elgar.

Manuscripts under Review (n = 2)

1. **Saucier, C. J.**, Demetriades, S. Z., & Walter, N. (Revise & Resubmit). Thirty years since Kunda: Addressing critiques to reimagine a model of motivated reasoning. *Annals of the International Communication Association*.
2. Walter, N., **Saucier, C. J.**, Brooks, J., Suresh, S., Fiers, F., & Holbert, L. (Under Review). The Chaffee principle: The most likely effect of communication... is further communication. *Journal of Communication*.

Manuscripts in Preparation (n = 5)

1. **Saucier, C. J.** & Walter, N. (In preparation). The parasocial paradox: A meta-analytic review of parasocial relationships, well-being, and stigma.
2. **Saucier, C. J.**, Dobmeier, C., Walter, N., & Rapp, D. (In preparation). Coherence and the continued influence effect.
3. **Saucier, C. J.** & Walter, N. (In preparation). You give affirmation a bad name: Can self-affirmation explain the adoption of conspiracy theories?
4. **Saucier, C. J.** & Walter, N. (In preparation). Parasocial Influence.
5. Robbins, C. L., **Saucier, C. J.**, & Walter, N. (In preparation). Building bridges over troubled waters: How social networks and support impact abortion access in uncertain times.

Presentations in Scholarly Conferences (n = 14)

1. **Saucier, C.**, Ma, Z., Andrews, E., Suresh, S., Montoya, J. A.*, & Plant, A.* (2023, November 16-19). *Overcoming Health Information Inequities: Valley Fever Awareness among Vulnerable Communities in California*. [Conference presentation]. NCA 109th Annual Convention, National Harbor, MD, United States.
2. **Saucier, C.**, Kalny, C., & Walter, N. (2023, May 25-29). *You give affirmation a bad name: Can self-affirmation explain adoption of conspiracy theories?* [Conference presentation]. 73rd Annual ICA Convention, Toronto, ON, Canada. (Presenter)
3. Kalny, C., Walter, N., & **Saucier, C.** (2023, May 25-29). *The evidence is impossible to deny...or is it? Re-exploring psychological reactance, imperative language, and the role of epistemic uncertainty* [Conference presentation]. 73rd Annual ICA Convention, Toronto, ON, Canada.
4. Walter, N., Suresh, S., Brooks, J., **Saucier, C.**, Fiers, F., & Holbert, L. (2022, November 17-20). *The Chaffee Principle: The most likely effect of communication... is further communication*. [Conference presentation]. NCA 108th Annual Convention, New Orleans, LA, United States.
***Winner of the NCA 2022 Mass Communication Interest Group Top Paper Award**
5. **Saucier, C.**, Nisbet, E., Lokmangolu, A., Garrett, R. K., Dixon, G., Wegener, D., Bond, R., Hovick, S., & Na, K. (2022, November 17-20). *Of two minds? How consistency and belonging bias the need for evidence about COVID-19*. [Conference presentation]. NCA 108th Annual Convention, New Orleans, LA, United States. (Presenter)

6. **Saucier, C.** & Walter, N. (2021, November 18-21). *Thirty years since Kunda: What we know about motivated reasoning in communication and where do we go from here?* [Conference presentation]. NCA 107th Annual Convention, Seattle, WA, United States. (Presenter)
 7. Walter, N., Cohen, J., Nabi, R., & **Saucier, C.** (2021, May 27-31). *Making it real: The role of parasocial relationships in enhancing COVID-19 risk and protective behavior* [Conference presentation]. 71st Annual ICA Convention, Virtual Conference.
 8. **Saucier, C.** & Walter, N. (2020, November 19-22). *Trying to be funny: A meta-analysis of humor induction* [Conference presentation]. NCA 106th Annual Convention, Virtual Event. (Presenter)
 9. **Saucier, C.**, Walter, N., & Edgerly, S. (2020, November 19-22). *When and why do people fact-check partisan information* [Conference presentation]. NCA 106th Annual Convention, Virtual Event. (Presenter)
- *Winner of the NCA 2020 Political Communication Interest Group Top Paper Award**
10. Tukachinsky, R. Walter, N., & **Saucier, C.** (2020, November 19-22). *Antecedents and effects of parasocial relationships: A meta-analysis* [Conference presentation]. NCA 106th Annual Convention, Virtual Event.
 11. **Saucier, C.**, Suresh, S., Brooks, J., Walter, N., Plant, A. *, & Snow, E. * (2020, May 21-26). *Plan A: Remediating racial disparities in long-acting reversible contraception* [Conference presentation]. 70th Annual ICA Convention, Virtual Conference. (Presenter)
 12. Brooks, J., Walter, N., Suresh, S., & **Saucier, C.** (2020, May 21-26). *Evaluating the impact of health misinformation and its correction on social media: A meta-analysis* [Conference presentation]. 70th Annual ICA Convention, Virtual Conference
 13. Walter, N., **Saucier, C.**, & Murphy, S. (2019, May 24-28). *Feel good stories: Increasing receptivity to health messages with vicarious-affirmation effects of frames and exemplars on health information processing* [Conference presentation]. 69th Annual ICA Convention, Washington, D.C., United States. (Presenter)
 14. Curiel, A., Miller, K., Olmstead, R., Gottuso, A., **Saucier, C.**, Miller, J., Dye, R., & Small, G. (2013, September). *Anxiety, ApoE-4, and Executive Functioning in Older Adults*. [Abstract]. 33rd Annual Conference of the National Academy of Neuropsychology, Archives of Clinical Neuropsychology, 28(6), 616.

*Industry collaborators

Published Reports (n = 11)

1. Blakely, J., Watson-Currie, E., Shin, H. S. Valenti, L. T., **Saucier, C.**, & Boisvert, H. (2019). *Are you what you watch: Tracking the political divide through TV preferences*. University of Southern California, Annenberg School for Communication, Norman Lear Center.
2. Blakely, J., Rogers, A., **Saucier, C.**, Kim, G., & Watson-Currie, E. (2019). *Depictions of the criminal justice system in entertainment*. University of Southern California, Annenberg School for Communication, Media Impact Project.
3. Rosenthal, E. & **Saucier, C.** (2019). *Impact study of a nuclear threat-related storyline on Madam Secretary*. University of Southern California, Annenberg School for Communication, Hollywood, Health & Society.

4. Majmundar, A., Sparks, P., **Saucier, C.**, & Rosenthal, E. (2019). *Key findings from research in India: Evaluation highlights*. University of Southern California, Annenberg School for Communication, Hollywood, Health & Society.
5. Rosenthal, E. & **Saucier, C.** (2018). *Measuring prosocial content in Disney programming: 2017 - 2018 network results*. University of Southern California, Annenberg School for Communication, Hollywood, Health & Society.
6. **Saucier, C.**, Kim, E., & Watson-Currie, E. (2018). *Social media strategies for effective nonprofit advocacy*. University of Southern California, Annenberg School for Communication, Media Impact Project.
7. Blakley, J., Rogers, A., **Saucier, C.**, Kim, G., & Watson-Currie, E. (2018). *Immigration nation: Exploring immigrant portrayals on television*. University of Southern California, Annenberg School for Communication, Media Impact Project.
8. **Saucier, C.**, Rosenthal, E. R. & Cruger, R. (2018). *Setting the stage for the new native narrative: portrayals of Native Americans in popular media*. University of Southern California, Annenberg School for Communication, Hollywood, Health, & Society.
9. Chapman, D., **Saucier, C.**, & Karlin, B. (2018). *Pressing for change: The role of action buttons in online news engagement*. University of Southern California, Annenberg School for Communication, Media Impact Project.
10. Chapman, D., **Saucier, C.**, & Karlin, B. (2018). *Through the looking glass: An experimental study of 360° video experienced through different lenses*. University of Southern California, Annenberg School for Communication, Media Impact Project.
11. Trotta Valenti, L., **Saucier, C.**, Watson-Currie, E., Karlin, B., & Blakley, J. (2017). *Vulnerable voices: The KCRW & Conrad N. Hilton Foundation partnership to report on Los Angeles' vulnerable populations*. University of Southern California, Annenberg School for Communication, Media Impact Project.

TEACHING EXPERIENCE

Instructor of Record

- | | |
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| 1. COMM 394 Junior Writing Seminar: <i>Dissecting Sticky Messages*</i> | Planned Spring 2024 |
| 2. COMM 102 Public Speaking* | Planned Winter 2024 |
| 3. COMM 394 Junior Writing Seminar: <i>Dissecting Sticky Messages*</i> | Spring 2022, Winter 2023 |

Teaching Assistant

- | | |
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| 1. MSC 523 Applied Research Capstone (Asynchronous) †
<i>Webinar Lead & Teaching Assistant</i> | Fall 2023 - Spring 2024 |
| 2. MSC 523 Master's Capstone (Asynchronous) | Summer 2020, Fall 2022 - Spring 2023 |
| 3. HLTH COMM 469 Health Misinformation | Summer 2021, 2022 |
| 4. COMM 261 Introduction to Strategic Communication,
<i>Discussion Section Lead † & Teaching Assistant</i> | Fall 2021 |
| 5. HLTH COMM 430 Changing Health Behavior (Online) | Spring 2020 |

* *Self Designed*

† *Assisted in Course Design and Planning*

TEACHING LEADERSHIP

- Formative Feedback Partner** Fall 2022 —
Provide feedback to current NU faculty through a) small group analysis in which qualitative and quantitative responses are prompted from current students and b) teaching observations followed by personalized feedback on teaching techniques
- Graduate Teaching Assistant Workshop Instructor** Fall 2022 —
Diversity and Inclusion Workshop, Presentation: “Teaching for Humans”
Workshop instructor to provide incoming NU graduate students with recommendations and evidence-based teaching practices using self-designed presentations and materials. This presentation focused on strategies to implement DEI and UDL principles in the classroom.
- Searle Teaching-As-Research (STAR)** Winter 2023 - Fall 2023
Participated in the Searle Teaching-As-Research (STAR) initiative to develop expertise in educational pedagogy and research. STAR scholars develop research questions, select research methods and measures, implement evidence-based teaching practices, collect data, and reflect on research findings to identify effective means to improve student learning

PROFESSIONAL DEVELOPMENT

- The University of Michigan, *Qualitative Methods in Public Health Practice*, MOOC 7/31 - 9/31/2023
- The University of Michigan, *Community-Based Participatory Research*, MOOC 7/31 - 9/31/2023
- The University of New South Wales, *Learning to Teach Online*, MOOC 8/1 - 9/15/2023
- NIH, *Sexual & Gender Minority Health Research Summer Intensive Series* 6/12 - 7/31/2023
- Northwestern, *Mentored Discussions of Teaching Practicum* 1/05 - 3/23/2023
- Northwestern, *Universal Design for Learning (UDL) Practicum* 10/17 - 11/4/2022
- Northwestern, *Reflective and Effective Teaching Program* 9/21 - 5/27/2022

Pedagogy Workshops

- Active Learning Activities & Methods for Your Course* Fall 2022
- Facilitating Discussions in the Social Sciences* Winter 2022
- Feedback that Matters: Responding to Student Writing in the Humanities* Winter 2022
- Providing Meaningful Feedback on Student Work* Fall 2021
- A Practical Look at Difficult Conversations in Academia and Beyond* Fall 2021
- Tools for Teaching Critical Thinking & Analysis Skills* Spring 2021
- Transforming the Traditional Lecture into an Engaged Learning Tool* Spring 2021
- Preparing for and Navigating Student Evaluations* Spring 2021
- Teaching as Professionalization, Crafting an Agenda* Winter 2020

MEMBERSHIPS

- Member, Academy of Communication in Healthcare 2023 —
- Member, National Communication Association 2019 —
- Member, International Communication Association 2019 —

SERVICE

Ad-Hoc Journal Review

Health Communication	2023 —
Journalism & Mass Communication Quarterly	2023 —
Political Communication	2023 —
International Journal of Communication	2023 —
PLOS ONE	2023 —
Journal of Prevention and Health Promotion	2023 —

Northwestern University

Admitted Student Summer Onboarding	2020 —
Center of Media Psychology & Social Influence, <i>Lab Manager</i>	2019 - 2021
Prospective Student Weekend, <i>Lead Student Coordinator</i>	2020

Communication Associations

NCA & ICA Volunteer Submission Reviewer	2021 —
NCA Conference Volunteer, New Orleans	2022
NCA Conference Volunteer, Seattle	2021

PROFESSIONAL EXPERIENCE

USC Annenberg, Norman Lear Center, *Research Specialist* 2017 - 2019

Conducted campaign evaluations, client consultations, mass media representation assessments and evaluations, and media platform and audience engagement assessment; Data analysis and dissemination

Sonnen, Inc., *Marketing Coordinator* 2016 - 2017

Developed strategic marketing communications for external media, partners, and customers; ROI analysis; Social media management

REFERENCES

Dr. Nathan Walter
Associate Professor
School of Communication
Northwestern University
nathan.walter@northwestern.edu

Dr. Michelle D. Shumate
Delaney Family University Research Professor
School of Communication
Northwestern University
shumate@northwestern.edu

Dr. Erik C. Nisbet
Owen L. Coon Endowed Professor
School of Communication
Northwestern University
erik.nisbet@northwestern.edu